

NOVOTEL PHUKET KATA AVISTA RESORT & SPA

Kata Beach, Phuket, Thailand

Sustainability
Annual Report
2025 - 2026



Message from the General Manager

It is with great pride and a deep sense of purpose that I present the Novotel Phuket Kata Avista Resort & Spa Green Globe Sustainability Report 2025/2026. Sustainability has never been a peripheral consideration at this property — it is woven into the very fabric of who we are and how we operate.

Our team delivered sustainability initiatives across three pillars — Social & Cultural, Environment, and Community. From cleaning Kata Beach and educating local schoolchildren on environmental stewardship, to celebrating diversity and supporting flood victims in southern Thailand, each initiative reflects our belief that great hospitality and genuine responsibility go hand in hand.

We remain committed to raising our ambitions — for our environment, our community, and every guest who chooses to stay with us.

Massimo Bernardi

General Manager, Novotel Phuket Kata Avista Resort & Spa



Existing Sustainable Practices 2025/2026

1. Removal of single-use plastic amenities in guest rooms – Reducing pollution / Waste generation
2. Eco-friendly food and drink packages – Reducing pollution
3. Food waste control – Reducing pollution / Waste generation
4. Sustainable Food through sourcing local ingredients.
5. In-room water heating from solar energy – Conserving resources
6. Using of grey water treatment for plant irrigation – Reducing pollution
7. Installation of energy saving AC units – Conserving resources
8. Educating guests of native plants and the benefits to ecosystem
9. Waste segregation station – Reducing pollution
10. Promoting Thai handicrafts – Supporting local entrepreneurs
11. Presenting Thai dance performance – Incorporation of Culture
12. Participating in Thai cultural/traditional activities – Incorporation of Culture
13. Actively supporting local community through donation
14. Enhancing guest experience through Thai cooking class – Experiential tourism

Existing Sustainable Practices 2025/2026

15. Responsible procurement through preferred suppliers with eco certified products – reducing pollution / fair trade
16. Promoting alternative transportation for exploring Phuket (walking or cycling tour) to hotel guests – Conserving resources
17. Promoting natural attractions / local visit in Phuket to hotel guests – Experiential Tourism
18. Collaborating with local agencies in offering traineeship program to both Thai nationality and expat students to ensure equal opportunities

Responsible Seafood Sourcing

- The hotel is committed to responsible seafood sourcing. Our seafood is sourced through Phuket Union Food, including MSC-certified seafood products, supporting our responsible procurement approach.
- The hotel does not purchase, sell, or advertise endangered or prohibited seafood species.



Activities 2025-2026

Diversity, Equity, and Inclusion

Initiative	Key Outcome
PRIDE Month Celebration	Embracing team members of all sexual orientations and gender identities through awareness campaigns and team engagements
DEI Week	Celebrated internal staff diversity through a team showcase where members cooked and presented traditional recipes from their home countries (India, Myanmar, Nepal, the Philippines)
International Women’s Day	Celebrated and honored women team members, fostering a culture of empowerment, equality, and workplace inclusion.





DEI Week



Celebrating Pride Month

Support Local Business through Community Event

Initiative	Vendors	Key Outcome
Support Art & Craft	• Metal Art Shop • Under the Andaman Sea Art by Nini, • Get Your Own One-Line Portrait by Eknarin • Khao Neaw Ceramic	• Promote ocean themed art paintings, artisan ceramic, and handmade metal sculptures which was recycled from left metal in the sea
Support Thai Artisanal Food Products	• Lobbaan Granola • Ruedookarn Crafted Chocolate	• Promote natural granola from Thai rice • Promote artisan Thai craft chocolates, bean-to-cup cocoa beverages, and
Sustainable Fashion & Craft Accessories	• Phusalay Natural Tie Dye • Ocyco	• Promote natural tie-dye textiles • Promote upcycle ocean-bound plastics and discarded ghost nets into sustainable bags
Interactive Workshops & Education	• Live Like a Local Bag Workshop • Little Ocean Heroes • Ocean Guardians	• Host hands-on upcycled bag making workshops • Promote swimwear made out of certified recycled fibers to reduce plastic waste and ocean pollution • Promote recycled aluminum canned drinking water as an alternative to single-use plastic,

NOVOTEL

PHUKET KATA AVISTA
RESORT & SPA



25 JULY 2025 | 3.00 - 8.00 PM
AT NOVOTEL PHUKET KATA AVISTA RESORT & SPA

An eco-conscious celebration of
art, ocean love & community

FREE ENTRY

What to explore:
Shop at our community market

Under the Andaman Sea
art exhibition by NINI

Mojito workshop with
The Distillery Phuket -
Home of Chalong Bay

Chocolate bar making
with Ruedookarn

Upcycling bag from Ocean
with Live Like A Local

Ocean Awareness Talk
by OCYCO and Ocean Guardians

One Line Portrait by Eknarin

Win exclusive prizes in our raffle



SCAN HERE FOR LOCATION

EVENT PARTNERS



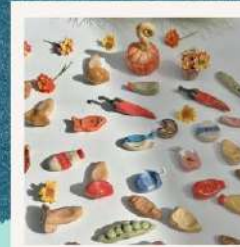
WABI SABI
FRI 25 JUL
3 PM - 8 PM



GET YOUR OWN ONE-LINE PORTRAIT BY EKNARIN
FRI 25 JUL
3 PM - 8 PM



METAL ART SHOP
FRI 25 JUL
3 PM - 8 PM



KHAO NEAW CERAMIC
FRI 25 JUL
3 PM - 8 PM



PHUSALAY NATURAL TIE DYE
FRI 25 JUL
3 PM - 8 PM



RUEDOOKARN CHOCOLATE DRINK
FRI 25 JUL
3 PM - 8 PM



UNDER THE ANDAMAN SEA
ART EXHIBITION BY NINI
FRI 25 JUL
3 PM - 8 PM



LOBBAAN GRANOLA
FRI 25 JUL
3 PM - 8 PM



LIVE LIKE A LOCAL BAG WORKSHOP
FRI 25 JUL
3 PM - 8 PM



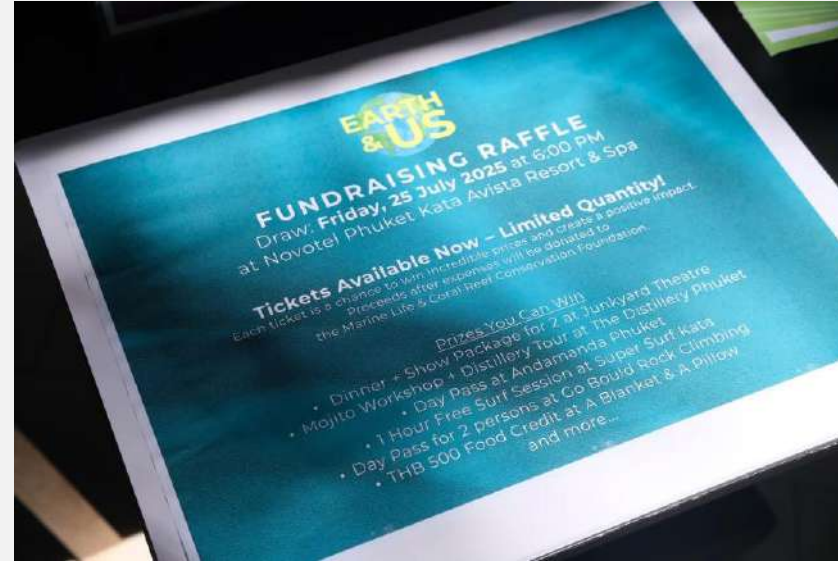
LITTLE OCEAN HEROES
FRI 25 JUL
3 PM - 8 PM



OCEAN GUARDIANS
FRI 25 JUL
3 PM - 8 PM



OCYCO
FRI 25 JUL
3 PM - 8 PM







Community Engagement

Initiative	Key Outcome
Children's Day at Phuket Sunshine Village	Engaged local children in recreational programs
Linen Donation at Soi Dog Foundation	Donated used hotel linen to support animal welfare at Soi Dog Foundation
CSR at Ban Kata School	Delivered food and supported community engagement
Heartbreak Hill Mini-Marathon	Fostered health and active lifestyles and community connections
ACCOR Sports Day	Boosted team members well-being, engagement, and cross-property teamwork through regional sporting events
Flood Relief CSR at Satun & Hat Yai	Delivered essential food, supplies, and donations to communities affected by severe southern flooding
CSR in South Phuket	Classroom Building renovations at Rawai Child Development Center and a new playground installation at Wat Sawang Arom School
Student Uniform Project	Donated school uniforms to local school children



Linen Donation



Eco Education at Ban Kata



Accor Sports Day



CSR at Satun Hatyai



CSR in South Phuket



Student Uniform Donation

Community Engagement

Initiative	Key Outcome
Beach Cleaning in Kata	Conducted community cleanups along the Kata coastline to remove marine debris and protect local marine ecosystems
Mangrove Planting	Restored coastal vegetation and supported biodiversity through local mangrove sapling plantation initiatives.
Eco Education Workshop at Ban Kata partnering with Sustainable Mai Khao Foundation	Engaged 200 primary school students in environmental education on marine conservation, waste management, and the 7R principles.
World Ocean Day Celebration	- Promote waste Segregation and recycling activities to reinforce responsible waste management - Promote plant-based food options through Make Your Own Smoothie Bowl workshop - Promote art and craft through batik painting workshop conducted by Phusalay, Phuket's local business in Kata Area
Mini Eco Education for Ban Kata School Children	Engaged 20 children from Ban Kata School in interactive environmental learning focused on "What's Belong in the Sea" activity
Kata Beach Shore Run	- Organized a Run Together Clean Together event along the Kata Coast to raise environmental awareness and encourage active engagement in sustainability. - Total 11 participants



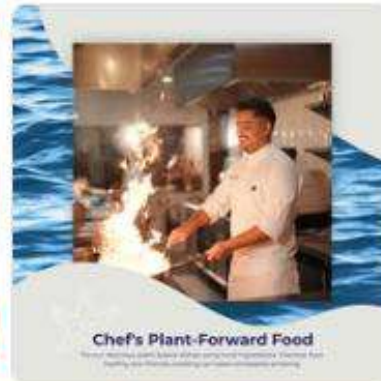
Beach Clean Up



Mangrove Planting



Novotel Phuket Kata Avista Resort and Spa (Phuket, Thailand)



World Ocean Day Celebration



RECYCLING STATION		
IN PARTNERSHIP WITH THE GREEN ROAD PROJECT EVERY PIECE OF WASTE SORTED CORRECTLY IS DIVERTED FROM LANDFILLS AND TRANSFORMED INTO DURABLE INFRASTRUCTURE FOR COMMUNITIES IN NEED.		
CATEGORY	RECYCLING PROCESS	COMMUNITY IMPACT
1. Plastic Bottle Caps (PE / PP)	Melted and upcycled into durable furniture.	Manufactured into school tables and chairs, then donated to affected schools in the southern region.
2. Plastic Bottles (PET)	Processed and compressed into structural materials.	Transformed into lightweight, durable wall blocks for eco-friendly construction.
3. Foiled Bags (Multi-layer plastics)	Shredded and bonded into heavy-duty compounds.	Converted into sturdy footpath paving blocks for public walkways.



World Ocean Day Celebration



Mini Eco Education with Ban Kata School Children



A small effort, but the beach
was measurably cleaner than
when we started



Plastic is the most common item found
on beaches and can take hundreds of
years to break down

Shore Run + Beach Clean Up

Energy, Water, & Waste Tracking

2024-2026

Energy Consumption

Electric Power

Electricity Consumption

Annual performance report — 2024 to 2026 YTD

KEY METRICS

2024 volume

2.22M

kWh · 45,448 rooms

2025 volume

1.83M

-15% vs 2024

2026 YTD (Jan-Jul)

1.01M

kWh · 26,666 rooms

2024 unit/room

48.8

kWh per room

2025 unit/room

39.3

-15% vs 2024

2026 YTD unit/room

37.9

-18% vs 2024

Energy Consumption

Electric Power

Monthly unit consumption (kWh per room)

Tracking efficiency improvements year-on-year

■ 2024 ■ 2025 ■ 2026 YTD ■ Target (-5% vs 2024)



Water Usage

Water Consumption

Annual performance report — 2024 to 2026 YTD

KEY METRICS

2024 volume

19,537 m³

119,438 guests

2025 volume

17,156 m³

-13% vs 2024

2026 YTD (Jan-Jul)

9,393 m³

73,864 guests

2024 unit/guest

0.16 m³

per guest

2025 unit/guest

0.13 m³

-13% vs 2024

2026 YTD unit/guest

0.13 m³

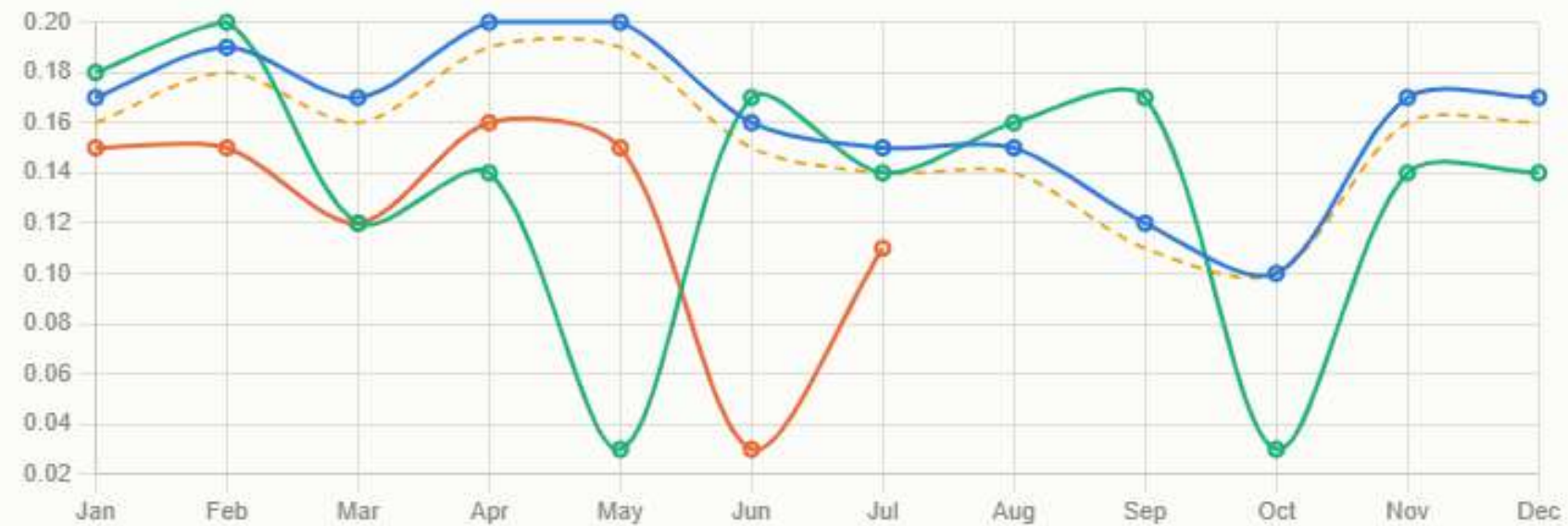
-18% vs 2024

Water Usage

Monthly unit consumption (m³ per guest)

Efficiency trend with -5% target overlay

■ 2024 ■ 2025 ■ 2026 YTD ■ Target (-5%)



Water Usage

Water Consumption

Annual performance report — 2024 to 2026 YTD

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2026 YTD (Jan-Jul)

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per guest

2025 unit/guest

0.13 m³

-13% vs 2024

2026 YTD unit/guest

0.13 m³

-18% vs 2024

Waste

Waste & Diversion

Recycling vs. landfill summary — 2024 to 2026 YTD

KEY METRICS

2024 total waste

8,212 kg

Sep-Dec only

2024 recycled

4,965 kg

60% diversion

2025 total waste

32,804 kg

full year

2025 recycled

25,282 kg

77% diversion

2026 YTD waste

15,658 kg

Jan-Jul

2026 YTD recycled

13,778 kg

88% diversion

Waste

Monthly diversion ratio (%)

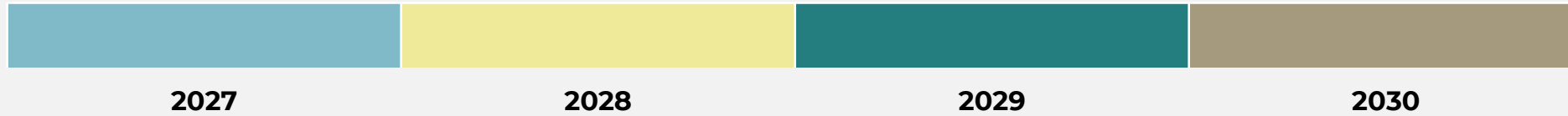
Share of waste diverted from landfill via recycling

■ 2025 ■ 2026 YTD ■ 2024 (partial)



Future Roadmap

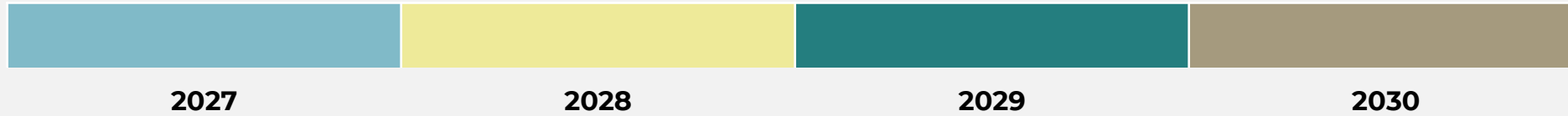
Future Roadmap: 2027-2030



PROPERTY & DESIGN

- Lobby renovation with sustainable design
Target: 2028 Potential project in 2027
- Room renovation with sustainable design
Target: 2028 Potential project in 2027
- Restaurant renovation with sustainable design
Target: 2028 Potential project in 2027
- Sustainable design of fitness center
Target: 2028 Design to be advised

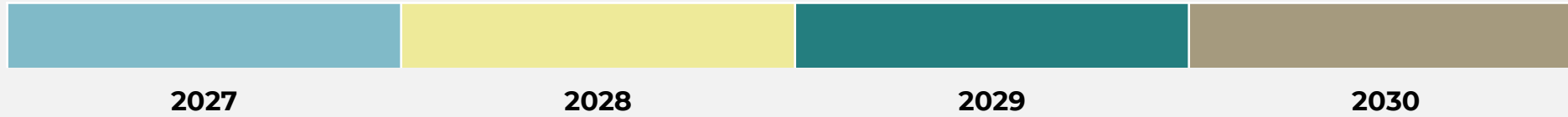
Future Roadmap: 2027-2030



ENERGY & INFRASTRUCTURE

- Hotel generator upgrade
Target: 2027 Currently sourcing quotation
- New energy efficient TV Screens for rooms
Target: 2027 60 more TVs to be supplied in 2026
- Green energy: installation of solar panel
Target: 2029 Quotation received

Future Roadmap: 2027-2030



OPERATIONS & SUSTAINABILITY

- New eco friendly transportation fleet
Target: 2028 EV Station and fleet
- Outsourced waste recycling program
Target: 2027 New partners to be sourced